

✓ TEN STEPS TO A GREAT CAMPAIGN

- ☐ Recruit an outstanding campaign coordinator and enthusiastic key workers.
- ☐ Provide them with adequate administrative time to manage a successful campaign.
- ☐ Set an appropriate fund raising goal for your organization.
- ☐ Make your own contribution. Consider the leadership level of giving.
- ☐ Enlist the support of your senior managers.
- ☐ Emphasize that CFC is a cost-effective way of giving to organizations that you wish to support.
- ☐ Host an appropriate kick off event in your agency. Include "fun" activities that encourage employees to participate in the campaign. Encourage group meetings with employees, showing the CFC video, using a speaker from a participating charity, or testimonials from your employees.
- ☐ Use proven communication methods that work in your agency such as: e-mail, posters, public address announcements, display etc.
- ☐ Make sure all employees are given the opportunity to make a contribution, but are not pressured to give.
- ☐ Wrap up the campaign with a celebration. Personally thank your campaign team and donors.



2001 Top 30 Organizations CFC

Organization (division)	Amt \$
HQ, Air Mobility Command – HQ AMC/CC (V)	282,017
NIMA – National Imagery Mapping Agency (P)	259,085
USPS Gateway District Office (E)	225,550
USPS – St. Louis Office (E)	140,488
375 th Airlift Wing (V)	112,746
Rural Development/Centralized (G)	102,056
IRS – St. Louis Metro Area (G)	87,196
ARPERSCOM – U.S. Army Reserve (P)	81,602
HQ, U.S. Transportation Command (V)	77,167
Army Corps of Engineers (P)	66,609
Veterans Affairs Medical Center (P)	65,776
USPS – Bulk Mail Center (E)	61,390
USPS – Information Systems (E)	43,515
DISA – Defense Information Service Agency (P)	42,645
Defense Contract Management Agency (P)	41,157
NARA – National Personnel Records Center (G)	39,558
Veterans Affairs Regional Office (P)	39,499
131 st Fighter Wing, Missouri Air National Guard (P)	38,599
Air Force Communications Agency (V)	35,407
USPS – Metro Annex (E)	31,662
Defense Finance Accounting Service (P)	28,973
DECC – Defense Enterprise Computing Center (P)	27,327
126 th Air Refueling Wing (V)	24,183
Defense Contract Management Command (P)	19,804
Veterans Canteen Service (P)	18,301
USPS – St. Charles, Missouri Branch (E)	16,282
Greenville Federal Correctional (G)	15,192
USPS – Gateway District (E)	13,989
US Army Publishing Agency (P)	13,431
USPS – Florissant, Missouri Branch (E)	12,745

(E)-Eagle (G)-Garrison (P)-Patriot (V)-Vanguard

Greater St. Louis Federal Executive Board

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Combined Federal Campaign is an official committee of the
St. Louis Federal Executive Board.

Gateway Combined Federal Campaign

2002 Campaign Plan



Serving southwest Illinois and eastern
Missouri

Dare to Care!

Mission: The Combined Federal Campaign (CFC) supports and promotes philanthropy through a program that is employee-focused, cost-efficient and effective in providing all Federal employees the opportunity to improve the quality of life for all.



Letter from the Chair

The success of the 2001 Combined Federal Campaign stands as a testament to the dedication, commitment, and energy that was put into making this the best campaign in six years.

We surpassed our 2001 goal. Our employees contributed \$2,607,743 with an average gift of \$206.78. We had three agencies contribute more than \$200,000 each. For 2002, our goal is \$2,700,000 - a goal we can achieve as together we "Dare to Care."

As Federal employees of Greater St. Louis community, we can take great pride in knowing that our gifts will make a difference. We have, in no small way, reached out and touched the lives of thousands.

Thank you to the Donors, Key Workers, Coordinators, Representatives and Volunteers who made this possible; to the Agency Executives, Managers and Supervisors for their support and to the staff at United Way for the daily operation of the CFC.

Tom Mann

Thomas R. Mann, NIMA
Campaign Chair 2002

Calendar 2002

Campaign ends Nov. 15
Volunteer Recognition Event
TBD February

The Leadership Team 2002

CFC Chairperson	Mr. Thomas Mann, NIMA
Executive Assistant	Ms. Vicky Bohrer, NIMA
Vice Chairperson	Mr. Larry Krauss, AMC
Executive Assistant	LTCOL Joanne Carlon, AMC
Campaign Director	Mr. John Glenn, United Way
Assistant Campaign Director	Ms. Erin Lehman, United Way

Vanguard Division

Chairperson (Scott AFB)	COL Gary Melchor, 375 th AW
<i>Representatives</i>	<i>MAJ James Sabella, 375th AW</i> <i>CAPT Sue Brennan, AMC</i>

Garrison Division

Chairperson (Civilian Federal & Courts)	Mr. Jeff Stetina, IRS
Vice-Chairperson	Mr. Charlie Meyer, GSA
<i>Representatives</i>	<i>Ms. Beverly Rodgers, IRS</i> <i>Ms. Toni Carter, USDA</i> <i>Ms. Amy Cunningham, FBI</i>

Patriot Division

Chairperson (Military)	Ms. Mary Mallott, LSSO
Vice-Chairperson	Mr. Gary Williams, VARO
<i>Representatives</i>	<i>Ms. Jane Strange, DECC</i> <i>Ms. Carole Breckner, NIMA</i> <i>Ms. Susan Houser, NIMA</i> <i>Ms. Yvonne Walker, NIMA</i> <i>Mr. Frank Waldon, ARPERSCOM</i>

Eagle Division

Chairperson (USPS)	Mr. Kevin Nielsen, USPS
Vice-Chairperson	Mr. Mark Anderson, USPS
Special Assistant	Ms. Linda Turk, USPS
<i>Representatives</i>	<i>Ms. Linda Beasley, USPS Illinois</i> <i>Ms. Sherry DeGraff, USPS Missouri</i> <i>Mr. John Pellerito, USPS Station</i> <i>Ms. Ester Simpson, USPS P&D</i> <i>Ms. Rita Proctor, USPS BMC</i>

Joint Work Group Chair	Ms. Vickey Bohrer, NIMA
FEB Finance Committee	Mr. John Nassif, USDA

CFC Donations and Goals

Year	# Employees	# Givers	%Participation	Percapita	Avg Gift	Total
2002 Goal	--	--	40%	--	--	\$2,700,000
2001	34,017	12,611	37%	\$77.66	\$206.78	\$2,607,743
2000	33,952	13,188	39%	\$73.75	\$189.87	\$2,504,055
1999	34,086	13,884	41%	\$72.66	\$178.39	\$2,476,826
1998	33,796	13,468	40%	\$68.78	\$172.60	\$2,324,600
1997	35,558	14,488	41%	\$63.62	\$156.15	\$2,262,268